

Prove the consent behind every lead

The problem. Buyers are tightening standards and disputes and audits land months later. “Trust me, they opted in” doesn’t survive scrutiny — and if your proof is a replayed session, that method is itself drawing “wiretapping” class actions under CIPA and WESCA.

What LeadProof does. LeadProof is the independent certification standard for consent — patent-pending, with no real equivalent. At the moment of consent it seals a tamper-evident, independently verifiable certificate of exactly what the consumer was shown and did — across web forms, phone calls, and Google & Meta lead-ad forms — each with an RFC-3161 trusted timestamp and a public verification link.

Why it wins you business

- **Sell certified leads at a premium.** Hand buyers a certificate they verify themselves — no back-and-forth, no “take my word for it.”
- **Every channel, one standard.** Web opt-ins, call consent (recording hash, script, single-use liveness code), and Google & Meta lead-ad forms captured natively at the source — certified on one record, no routing platform required.
- **The disclosure chain, archived & monitored.** LeadProof re-archives your Terms/Privacy chain and flags drift — so your proof holds years later.
- **Prove your own compliance, too.** Generate for your own campaigns or to sell; every lead carries evidence you can stand behind in a dispute or audit.
- **No session replay.** Prove consent without recording or reconstructing the user’s session — nothing to intercept, nothing to defend.
- **Provenance-graded trust score.** Behavioral and fraud signals grade each capture, and platform-verified disclosures rank above self-declared — your best leads are visibly your best.

How it works

- 1 Add the capture snippet to your form, connect your Google/Meta lead-ad forms, or point us at your call recording / telephony.
- 2 LeadProof seals the consent, disclosures, signals, and a trusted timestamp into a certificate.
- 3 Share the verifiable certificate with buyers; generate an audit-ready evidence package anytime.

A LeadProof certificate

CONSENT CERTIFICATE

pp_3f9a7c2e...4b1d

CERTIFIED · 92

Sealed 2026-07-30 14:02 UTC · RFC-3161 trusted timestamp · reproducible offline

✓ Consent content — exact language shown, sealed

✓ Trust signals · captured at consent

✓ Disclosure archival tree · 2 documents

✓ Integrity hash · SHA-256 · a17f...9e

Verify independently at [leadproof.ai/verify](#) — no account required

Get started [www.leadproof.ai](#)

Usage-based · no long-term commitment

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