

• HOW IT WORKS • FACEBOOK • INSTAGRAM • GOOGLE

Provable consent on every social lead.

Facebook, Instagram, and Google lead-ad forms are high-volume and their consent is a black box — buyers inherit the sourcing risk, sellers get paid on their word. LeadProof seals each lead-ad submission into an independent, tamper-evident certificate that anyone can verify — with the exact disclosure the platform showed the consumer.

✓ No script to embed · Facebook, Instagram & Google lead forms

HOW IT WORKS — FOUR STEPS, MINUTES TO SET UP

01 Connect Meta: one click authorizes your Page — Facebook <i>and</i> Instagram Instant Forms flow through the same connection. Google: paste a webhook URL + key into your lead form. No API build, no tag on a page.	02 Capture Every submission seals a certificate in real time: the platform-verified consent disclaimer, the privacy policy (archived & drift-monitored), an RFC-3161 trusted timestamp, and one-way-hashed phone & email.
03 Verify A buyer confirms a hashed match plus the trust tier, fraud signals, and lead age — <i>before</i> paying, with no PII exchanged. Verifying is free and needs no account.	04 Defend If a dispute lands, export a court-ready evidence package. It verifies independently — offline, no vendor lookup — so the proof stands on its own years later.

WHAT GETS SEALED

The disclosure the platform actually showed — not your word for it.

LeadProof reads the consent language straight from the Meta or Google form and binds it, the privacy page, the timestamp, and the hashed contact into one hash. Change any sealed field later and it no longer reproduces — that's what makes tampering detectable.

pp_9f3c...a71b	SEALED & TIMESTAMPED
source	Instagram Instant Form · meta_lead_ad
consent	Custom Disclaimer, platform-verified from Meta's form record
privacy_url	advertiser.com/privacy — archived, drift-monitored
timestamp	RFC-3161 · DigiCert — third-party, verified
contact	phone + email one-way hashed (no PII stored)
trust_tier	Verified · fraud risk low · age 42s
verify	leadproof.ai/verify — public, one click

FOR CREATORS & SELLERS

Command a premium for proof you keep.

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Certified leads clear faster and cut returns and disputes — a real differentiator you can point buyers to.

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Prove consent without handing over data — buyers verify a hashed match, never your list.

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No rip-and-replace. Runs alongside TrustedForm / Jornaya and seals their token in as supporting evidence.

FOR BUYERS

Verify before you pay.

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Confirm consent up front — a hashed match plus trust tier and fraud signals, at \$0, before you commit.

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Screen out aged & remarketed leads by their sealed capture time — set a max lead age and skip the rest.

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Independent proof for a dispute — an evidence package that holds up on its own, not "trust the seller."

See it seal a lead in one click.

Free to verify, no card to start. Connect a Page or paste a webhook and watch the first certificate land.

Start at [leadproof.ai](#) →